



EVENTS MANAGER | 100 PROOF

Detroit City Distillery (DCD) is looking to hire an integral team member to manage events at 100 Proof. The Events Manager will play a critical role in our continued success by increasing awareness of DCD spirits through experiential brand building events, while also assisting in the sale and execution of private events at 100 Proof. This position will work closely with multiple departments of DCD but must also excel at working independently to prioritize their efforts for maximum effect. The ideal candidate will have expertise in creating, selling, and executing all types of events. Each event will be conducted with a focus on building deep customer connections through immersive, interactive, and memorable experiences for all DCD patrons. DCD thrives on teamwork and collaboration both internally and with other partners in many spaces (bars/restaurants/liquor stores/hotels/chain stores, private whiskey clubs, non-profit organizations, trade groups, pop ups, etc).

DCD has created small batch spirits in Eastern Market Detroit for 11 years and is one of the fastest growing craft spirit brands in the Midwest. 100 Proof opened in October 2025 in the mechanical room of the former Stroh's Ice Cream factory. It is attached to DCD's distillery and event space (The Whiskey Factory).

JOB DUTIES

General Duties. Including, but not limited to, the following:

- Brand Event Management
 - Create and execute Brand Events to engage customers with DCD
 - Assist in the promotion and marketing of Brand Events
 - Example events include:
 - Product launches
 - Festivals
 - Markets
 - Cocktail classes
 - Spirit-pairing dinners
 - Boozy brunches
 - Bartender workshops
 - Community gatherings
 - Ford Field event pre-game parties
 - Small shows/concerts
 - Food and cocktail pop-ups
 - Club and loyalty member programs
 - Hospitality collaborations
 - Spirit and cocktail bar service

- Private Event Management
 - Assist in the sales and execution of client-led events
 - Corporate happy hours/dinners/meetings/parties
 - Rehearsal dinners
 - Showers

Compensation: This is a salaried position beginning at \$45,000 annually, with final salary determined based on qualifications and experience. Email resume to careers@detroitcitydistillery.com to apply!